

Communiqué

News and views from Coloradans united for a cure



Gary Reece

President's Message

I hope everyone had a fantastic summer with family and friends. Now, the kids are back in school, and we're enjoying beautiful changes of color and seasons in our wonderful state. These last few months of summer have seen a lot of action for Cancer League of Colorado, highlighted by the successful staging of three of our four major fundraisers and substantial completion of our annual membership drive.

We began our fiscal year in July by welcoming our new Board of Directors, which includes many familiar faces and a number of newcomers, both to the Board and to Cancer League. Our new Board organization structure already is proving to be very effective, improving communications, streamlining the decision process and increasing focus in our Board meetings. The key leaders in this effort include Kaye Music, our Acting President-Elect, Karen White, our new VP of Communications and PR, Barb Reece, our

new VP of Fundraising, and Gayle Rogers, VP Membership. While I am appreciative of the support of all of our Board members, I extend my special thanks to these four individuals for taking on the additional responsibilities inherent in their respective positions.

In early July, we held our third annual Over the Edge event at 1600 Glenarm Place. We saw 130 people rappel the 31-story building to raise more than \$270,000, representing the most dollars raised by a single Over the Edge event anywhere in the world. We appreciate the efforts of our event co-chairs, Katie Richardson and Scott Richardson, for leading this fundraiser to record results.

Our 15th Annual Race for Research, which is further described later in this Newsletter, was held in late August. Close to 800 runners and walkers participated in this event on a beautiful Sunday morning in Washington Park, raising more than \$60,000 for Cancer League. We thank Lin McHaley for her tireless efforts in chairing this event for the second consecutive year, with the able assistance of Walt Smith, Lydia Makowka and close to 50 other volunteers.

And in late September, we teed off for Cancer League's annual Golf Tournament at Glenmoor Country Club. This superior venue drew more than 100 golfers and earned rave reviews from our lead sponsor, Liberty Mutual, enabling this event to produce funds for our organization significantly higher than a year ago. John Snow did another fabulous job as chairperson and pulling everything together for this tournament, and we are grateful for his leadership and commitment. More details of the event are included later in this Newsletter.

Our membership drive is in full swing, led by Gayle Rogers, as we push to increase the number of our volunteer members. Our annual membership luncheon on September 15th, as further described herein, was successful for Cancer League on all fronts. Thanks to Gayle for arranging an enjoyable event for all who participated.

From an events standpoint, our attentions now turn to our 2012 Hope Ball, which is chaired by Edie Marks and Frances Owens and will be held on May 5th at the Hyatt Denver Tech Center. I encourage each one of you to get involved in some meaningful way, whether it be as a committee member, a volunteer, a collector of auction items, a sponsor or a solicitor of sponsorships and attendees. Contact Edie to get started. This promises to be a fabulous affair worthy of our best possible efforts, as it is the most significant contributor toward our goal for this year of raising \$1,000,000.

We're off to a great start. Thank you for your commitment as a member of this organization, as it is your commitment that makes Cancer League truly unique among non-profits.

With Dedication, Gary Reece, President, Cancer League of Colorado

Cancer League of Colorado Foundation

Scott Swanson – Quiet Philanthropy

The Cancer League of Colorado Foundation recently received a very generous estate gift from Scott Swanson. A private person in many ways, Scott was not a member of Cancer League of Colorado and chose not to disclose his estate gift ahead of time to anyone. In the end, however, he will be remembered as someone who strengthened the Endowment of Hope in a truly significant way.



Born in Kansas City in 1956, Scott's family would move to Colorado when he was only seven. The third of four children, Scott grew up playing sports and eventually developed a lifelong passion for music – building a collection of CDs and albums that numbered well into the thousands. His tastes ranged from Rock 'n Roll to Tony Bennett, with many interesting detours along the way.

Scott devoted considerable attention to fitness and nutrition and was “religious about his workouts,” according to his brother, Steve. “He was always athletically-minded...but looking back, I now think he used physical activity and good nutrition to help fight his cancer. He was intense about it.”

About a year before his passing Scott retired from the State of Colorado as a Senior Electronics Specialist, where he worked in the Air Pollution Control division. Almost immediately Scott left Colorado for Arizona, choosing to live in a retirement community in suburban Phoenix.

Volunteerism also played a big role in Scott's life. In going through his effects, his brother noted “any number of mementos, thank you notes, t-shirts and other keepsakes – lots of different groups just trying to thank him for his help.” These organizations included Outdoor Colorado, the Wildlife Experience, and two full decades of service to the Cherry Creek Arts festival. “Being a volunteer just meant a lot to him”, Steve explained.

Even in Phoenix, Scott found the time and strength to volunteer, serving at least four organizations (three hospitals) during his final year – with future volunteer commitments still appearing on his schedule. Scott's death resulted from a blood-related cancer, although the autopsy was unable to determine the exact type.

No one in the family was quite sure how Scott first learned about Cancer League of Colorado and its Foundation, although he did have our materials among his effects. In addition to Cancer League, several other charitable organizations were also named in his estate – each related to cancer in some way.

Cancer League of Colorado Foundation Endowment of Hope honors and recognizes people like Scott who have included a gift to Cancer League of Colorado Foundation in their estate plans. These gifts will be invested permanently, providing critical funding for the Cancer League of Colorado's ongoing efforts to solve cancer's riddles and provide care, services and support to those impacted. Each gift brings us closer to our vision of a cancer-free world. We are grateful for Scott's generosity and the confidence he has placed in Cancer League of Colorado.

For more information on how you can include Cancer League of Colorado Foundation in your estate plans, please contact Glenna Hale, President of Cancer League of Colorado Foundation, at 720.272.2118.

CLC is fortunate to have such support from our loyal sponsors every year.

We already have sponsors on board and are looking for new ones.



Please contact Barb Reece at 303-478-4802 or via email at barbarasreece@aol.com with any interested groups for us to contact.

We are very thankful to our sponsors over the past few years. Your sponsorship allows us to enter the event with our expenses covered. Everything we raise during the evening is the money we need to make a difference in our grant giving. Thank you so much!

We anticipate that the Hope Ball 2012 will be the most successful event in years for Cancer League. Please join us in our efforts to raise funds that will help in finding a cure for cancer in our lifetime.

Let's Have A Ball!

~Save the Date~
Hope Ball 2012
"Dedicated to the Ones We Love"
Let's Have A Ball
May 5, 2012
Hyatt DTC

WITH A RETURN VISIT BY THE RENOWNED IMPRESSIONISTIC ARTIST, EVA MAKK, PRESENTING THE TITLE PAINTING

Ball tickets may be purchased in time for holiday gifting (The perfect present, a gift of ball tickets!)

Event Chairs:
Edie Marks and Frances Owens
with the help of the most amazing volunteers on the planet!

Golf Tournament

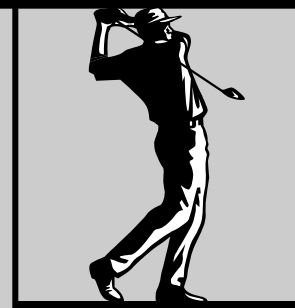
The Liberty Mutual Invitational benefitting Cancer League of Colorado was held on September 26, 2011, at Glenmoor Country Club. The 108 participants enjoyed a great day of golf, camaraderie, and Colorado's fine weather.

The Golf Committee wants to thank Colorado Casualty (and its parent company, Liberty Mutual) for once again hosting the event. We sincerely hope that our relationship with Colorado Casualty continues to flourish.

We would like to also thank Barb and Gary Reece for serving as the member sponsor at Glenmoor and Karen White for organizing the **25 volunteers** who made the event run smoothly.

Finally, we would like to thank all the participants for supporting Cancer League. We look forward to seeing everyone next year!! Planning for next year's event is underway. Please tentatively mark **Monday, September 24, 2012** on your calendars!!!

--John Snow, Golf Committee Chair



Race 4 Research

The 15th Annual Race 4 Research (R4R), in honor of Michele Plachy-Rubin, was a success with over 700 participants and over **\$61,000** raised for cancer research.

SAVE THE DATE!
2012 R4R

Sunday, August 19, 2012
Washington Park

Pre-race festivities included Alia Sheya, daughter of Cancer League member Rhonda Sheya, who engaged the crowd with her song "The Fighter" which she wrote in memory of friends and family lost to cancer. If you missed her performance you can view the video of her song "The Fighter" via the link on Cancer League's website.

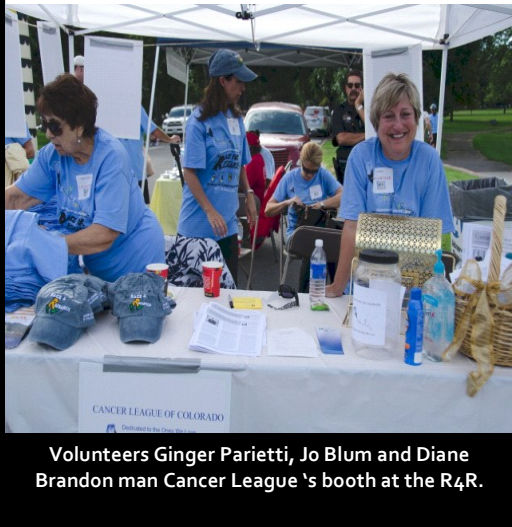


The Race started with excitement! Cancer Survivor Sherry Higgins led the Race on a Harley with 22 members of the motorcycle club "Ridin' for a Reason." After the race, the crowd was entertained by Cancer Survivor and Cancer League member, Paul Millrad's band **Look Both Ways**.

This was the first year for our Sponsor Expo and Family Festival. Participants visited 23 booths with free goodies to share. The young ones really enjoyed the jumping castle, face painting and bean bag toss. It was such a success that we are planning to add more games and activities for 2012. The complimentary pancakes courtesy of Bonefish Grill really tasted great after running or walking.



This year our Miracle Mile, sponsored by Morton Publishing, included a moving tribute to over 50 individuals who have had cancer. You can include your loved one in the 2012 Miracle Mile by either donating \$150 or collecting \$150 in pledges to the R4R.



Volunteers Ginger Parietti, Jo Blum and Diane Brandon man Cancer League's booth at the R4R.



R4R Committee members Lydia Makowka, Walt Smith, Lin McHaley and Olivia Millradt share a quick moment following the Race.

THANK YOU
to the more than 50
volunteers who
spent their Sunday
morning helping us
to produce a fun-
filled family event!



This was our first year featuring 2.5 x 5 foot signs at the START AND FINISH to acknowledge our major sponsors. A big thank you to **Morton Publishing**, who sponsored our Miracle Mile, and **Karcher North America; PBJ Reece Family; Denver South Anesthesiologists; Atlas Metal & Iron; PCL Construction; Rothgerber, Johnson & Lyons; University of Colorado Hospital; University of Colorado Cancer Center; Ponderosa Industries; and the Marks, Connors & Gruitch Families.**

Commemorative Donations

In Memory of Anthony Marino

Jack & Sylvia Sibilia
Virginia Wiley
Chauncey Rhyne
Kay Robertson
Sherry & Tom Higgins
Donna Sandberg

In Honor of

Gary Reece by Edie Marks and
Libby Printz
Jackie McFarlane's 50th Birthday
by Bob Rohwedder
Marty Gathers' Birthday by Zane &
Liz Johnson and Sherry & Tom
Higgins
Uncle Donny Lunnon's 80th
Birthday by Connie Suson
Kurt Roose's 15 years as a brain
cancer survivor by Laura Heggen

In Memory of

Margaret Bonnier by Jeanne
Sexson
Fred Bell by Dean & Arlene Zick
Clancy Jonas by Russell Wilde
Diane Sobranet by Shirley &
Bob Davis
George Beardsley by Donna & Roy
Sandberg, Duane & Judy
Houchens, Jim & Ron Houchens
Paul S. Makowka by Susan Bowles
Rich & Lynn Pendleton by
Mr. & Mrs. Philip Apel
Lise & Erik Zederkof by Katie
Markham
Jason Mogilner by Laura Abrams
Ann Jabs by KUSA/KTVD
J. Brinton Davis by Scott Steuer
Barbara Rademacher by Charlie &
Judith Randemacher &
Meryl Handley

Bill Wanner by DL & GT Anderson
Wayne Burroughs by
Dee Burroughs

In Support of

Sherry Higgins by Mark Hunter
and Dena Hunter-Meade

A Get Well Wish

for Evelyn Meltzer by Diane and
Jack Zelinger

Undesignated Donations

ATS Diesel Performance
WGA at Valley Country Club

MEMBERSHIP NEWS

September 15th was a beautiful fall day in Colorado for our **43rd Annual Membership Luncheon**. Cherry Hills Country Club again provided us with a wonderful setting and great food to celebrate our membership.

The afternoon began with socializing and shopping with over 80 of our members—both current and new—in attendance. Our vendors this year were It's Purse-onal (handbags and accessories), Sweet Pea Floral and Gifts, and Crazy Merchant Jewelry. The varied products provided interest and fun for all.

Dr. Andrew Thorburn, Deputy Director at University of Colorado Cancer Center, then treated us to an uplifting speech. Dr. Thorburn showed how Cancer League's contributions to research go on to generate subsequent exponential funding in the fight to control or cure cancer. The information he gave us validated the passionate work by our membership. Thank you for your support of this event and our fantastic membership community.

Our membership drive is currently still going strong. We urge you to renew soon so we can get and updated directory to you in a timely manner. As always, if you have friends or family you think would like to support our mission, please encourage them to join.

Both renewals and new members can go online to *Cancer League of Colorado* website and click on **Become a Member**. However, feel free to contact Gayle Rogers at dongaykyn@comcast.net or 303.916.9666, for information or with any questions.

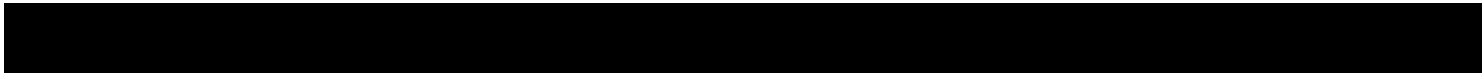


CLC President Gary Reece and Dr. Andrew Thorburn at the Annual Membership Luncheon



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December <i>Thursday, December 15, 2011</i> Holiday General Meeting and Bazaar Location TBA	August <i>Sunday, August 19, 2012</i> Race4Research Washington Park
May <i>Saturday, May 5, 2012</i> Hope Ball Hyatt DTC	September <i>Monday, September 24, 2012</i> Golf Tournament Glenmoor Country Club
July <i>July 19-21, 2012</i> Over The Edge 1600 Glenarm Place	

Save the Date!

**CANCER LEAGUE HOLIDAY MEETING
AND BAZAAR**

DECEMBER 15TH, 11-2

DETAILS TO FOLLOW

CHAIRS
NICOLE GAMPP,
LORI MARKS-CONNORS AND
GARRETT HOMMEL

*Communiqué, Cancer League of Colorado's newsletter, is distributed quarterly via email.
It is also available on our website at www.cancerleague.org under "Newsletters."
Please send articles to the Editor, Brooke O'Donnell, at brookeodonnell@msn.com.*